



Appendix A – Privacy Policy

We at Elsieht Ltd. (“Elsieht” “us”, “we”, “our” or the “Company”) recognize and respect the importance of maintaining the privacy of our customers and their end users. This Privacy Notice describes the types of information we collect from you when you use our Platform and/or Services. This Privacy Notice also explains how we collect, process, transfer, store and disclose the information collected. If not otherwise defined herein, capitalized terms have the meaning given to them in the Terms of Service, available at Terms-of-Service (“Terms”).

This Privacy Policy applies to Elsieht Ltd. This website and any mobile site of mobile application that link to this Privacy Policy (collectively the “Site”) are owned and operated by Elsieht Ltd.

“Personal Data” means any information that refers, is related to, or is associated with an identified or identifiable individual or as otherwise may be defined by applicable law.

Personal Data We Collect

We collect information from you when you choose to use our Platform and/or Services. In order to register an account for the Call Home Portal component of our Platform and/or receive related Services, you will be required to provide us with certain Personal Data about yourself, such as your name and email address.

We also collect Personal Data when you request information from us, complete online forms, or contact us for any other reason. Examples of the Personal Data that we collect from you when you engage in such activities may include your name, address, phone number and e-mail address.

We also collect any materials including images and/or pictures and/or photos and/or documents you may upload to the Platform and/or Services.

It is your voluntary decision whether to provide us with any such Personal Data, but if you refuse to provide such information, we may not be able to register you to the Platform and/or provide you with the Services.

How We Use Your Personal Data

General

We use the Personal Data we collect from and about you for any of the following purposes: (1) to provide you with the Platform and/or Services; (2) to respond to your inquiries or requests, contact and communicate with you; (3) to develop new products or services and conduct analyses to improve our current content, products, and Services; (4) to review the usage and operations of our Platform and Services; (5) to use your data in an aggregated, non-specific format for analytical purposes (as detailed below); (6) to prevent fraud, protect the security of our Platform and Services, and address any problems with the Platform and/or Services; and (7) to provide customer support.

We also may share the Personal information we collect from and about you with trusted third parties including Business Partners, Service Providers and Subcontractors, for business purposes or in Law Enforcement Related Disclosure as set out herein.

Statistical Information



By analyzing all information we receive, including all information concerning users, we may compile statistical information across a variety of platforms and users (“Statistical Information”). Statistical Information helps understand trends and customer needs so that new products and services can be considered and so that existing products and services can be tailored to customer desires. Statistical Information is anonymous and aggregated and we will not link Statistical Information to any Personal Data. We may share such Statistical Information with our partners, without restriction, on commercial terms that we can determine in our sole discretion.

Legal Uses

We may use your Personal Data as required or permitted by any applicable law.

Sharing the Personal Data We Collect

We share your information, including Personal Data, as follows:

Business Partners, Service Providers and Subcontractors

We disclose information, including Personal Data we collect from and/or about you, to our trusted service providers, business partners and subcontractors, who use such information to help us provide you with the Platform and/or Services.

We may use subcontractors and service providers who are located in countries other than your own and may send them information we receive (including Personal Data). All of our subcontractors and service providers will be subject to non-disclosure and non-use obligations.

Business Transfers

We may transfer our databases containing your Personal Data if we sell our business or part of it, including in cases of liquidation. Information about our users, including Personal Data, may be disclosed as part of, or during negotiations of, any merger, sale of company assets or acquisition and shall continue being subject to the provisions of this Privacy Notice.

Law Enforcement Related Disclosure

We will fully cooperate with any law enforcement authorities or court order requesting or directing us to disclose the identity, behavior or (digital) content and information of or related to an individual, including in the event of any user suspected to have engaged in illegal or infringing behavior. We may also share your Personal Data with third parties: (i) if we believe in good faith that disclosure is appropriate to protect our rights, property or safety (including the enforcement of the Terms and this Privacy Notice); (ii) to protect the rights, property or safety of third parties; (iii) when required by law, regulation subpoena, court order or other law enforcement related issues; or (iv) as is necessary to comply with any legal and/or regulatory obligation.

Creation of Anonymous Data

We may create Anonymous Data from your Personal Data by excluding information (such as your name) that makes the data personally identifiable to you. We use this Anonymous Data to analyze request and usage patterns and to improve our Website and our products and services. We reserve the right to use and disclose Anonymous Data to third parties in our discretion.

Other Uses or Transfers of Your Personal Data



When you make use of the Platform and/or Services, the Platform will collect and provide the Company and its users certain information with respect to your activity on the System, as well as other information automatically gathered about your computer or mobile device.

If you use our Platform and/or Services with or through a third-party services or applications, we may transfer information (including Personal Data) to those third parties. Please note that when you use third-parties outside of our Platform and/or Services, their own terms and privacy policies will govern your use of those services.

Your Rights

Subject to applicable law, you may request to see any Personal Data you have provided to us and request that such Personal Data be corrected, updated or erased by emailing us at cs@elsight.com. You also have the right to request that we restrict processing your personal information, under certain conditions by emailing us at cs@elsight.com. Please note that any request to restrict processing may affect our ability to achieve the purposes as set out above

Security

We make efforts to follow generally accepted industry standards to protect the Personal Data submitted to and collected by us, both during transmission and once we receive it. We may also commission third party audits and certifications to ensure the security and confidentiality of your Personal Data and to protect your Personal Data from unauthorized access and improper use. However, no method of transmission over the Internet or method of electronic storage is fully and completely secure. Therefore, while we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security. Any transmission of information or data by you to or through our Website or Products or Software is at your sole risk.

We have put in place procedures to deal with any suspected personal information breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

Data Retention

We retain information as necessary for the purposes set forth above. We may delete information from our systems, without notice to you, once we deem it is no longer necessary for the purposes set forth above.

Cookies and Similar Technologies

We use cookies and similar technologies for the functionality of our Platform and Services. When visiting this Platform, you shall be asked to accept the terms of this Privacy Notice, including the use of and placement of cookies and other similar technologies on your device as specified herein.

What are Cookies?

A cookie is a small piece of text that is sent to a user's browser or device. The browser provides this piece of text to the device of the originating user when this visitor returns.

- A "session cookie" is temporary and will remain on your device until you leave the Platform.
- A "persistent" cookie may be used to help save your settings and customizations across visits. It will remain on your device for much longer or until you delete it.



- First-party cookies are placed by us, while third-party cookies may be placed by a third party. We use both first- and third-party cookies.
- Information may also be collected through web beacons, which are small graphic images (“pixel tags”), which usually work together with cookies in order to identify users and user behavior. These may be shared with third parties.

We may use the terms “cookies” to refer to all technologies that we may use to store data in your browser or device or that collect information or help us identify you in the manner described above.

How We Use Cookies

We use cookies and similar technologies for a number of reasons. The specific names and types of the cookies, web beacons, and other similar technologies we use may change from time to time. However, the cookies we use generally fall into one of the following categories:

Type of Cookie Why We Use These Cookies

Necessary These cookies are necessary in order to allow the Platform to work correctly. They enable you to access and utilize the Platform.

Functionality These cookies remember your settings and preferences and the choices you make (such as language or regional preferences) in order to help us personalize your experience and offer you enhanced functionality.

How to Adjust Your Preferences

Most Web browsers are initially configured to accept cookies, but you can change this setting so your browser either refuses all cookies or informs you when a cookie is being sent. In addition, you are free to delete any existing cookies at any time. Please note that some features of the Services may function improperly when cookies are disabled or removed.

Third-Party Applications and Services

All use of third-party applications or services is at your own risk and subject to such third party’s privacy policies.

Communications

We may send you e-mail or other messages and/or a newsletter about us or our Services. You will be given the opportunity to unsubscribe from commercial messages and stop receiving future communication from us by following the UNSUBSCRIBE link in any such email or message, by emailing us at support@Elsight.com. Please note that we reserve the right to send you service-related communications, including service announcements and administrative messages relating to your account, without offering you the opportunity to opt out of receiving them. Should you not wish to receive such communications you may cancel your account.

Children

We do not knowingly collect Personal Data from or market our Services to children.

Changes to the Privacy Notice

When registering for the Platform, you shall be asked to accept the terms of this Privacy Notice. If you do not agree with the terms hereof, please do not use the Platform. We reserve the right to



amend this Privacy Policy from time to time, at our sole discretion. In the event that changes are made to this Privacy Policy, we will post these changes so our users are always aware of what information we collect, how we use it, and under what circumstances we disclose it. The most current version of this Privacy Policy will always appear on our Website. Please come back to this page every now and then to make sure you are familiar with the latest version.

If at any point we decide to collect or use your Personal Data in a manner different from that stated in this Privacy Policy at the time it was collected, we will notify applicable individuals. We will use your Personal Data only in accordance with the Privacy Policy under which the information was collected.

Comments and Questions

If you have any comments or questions about this privacy notice, please contact us at support@Elsight.com.

Last updated: August 2020

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