

Sydney, Australia, March 18th, 2019

Elsight welcomes Brad Willmore to lead our Australian sales operations



Elsight Limited (ASX: ELS), an Israeli company that produces advanced communication technologies for real-time data transmission over cellular networks in mission-critical environments, is happy to welcome Brad Willmore as the General Manager of Elsight Australia. Brad will be leading Elsight's business activities in Australia

Brad comes with more than 20 years of business development experience having worked across various industries such as government, defence, high level security, mining, transport and insurance, securing and delivering multiple complex projects at the Enterprise level. In recent years before joining Elsight, **Brad** consulted to a range of businesses including start-ups which became commercially viable within a short period, with one existing business acquired by the Innovation Group, an insurance related company (owned by the Carlisle Group) where Brad subsequently joined as part of the acquisition.

Prior to this **Brad** worked for Cyient, a global engineering, analytics, geospatial and operations management services company as the Global Account Manager for Rio Tinto, delivering multi-faceted solutions and projects across all the commodity groups globally, growing to a team of 500+over 4 years.

Before this, **Brad** was the National Sales Manager for Point Trading Group, providing an extensive range of products, services and technologies to Australian and NZ Defence, National Security Agencies, and National and State Police Forces. Brad was also integral in establishing and building the Airtech Australia business under the Point Trading Group, offering rapid response aerial mapping to assist Government and Emergency Services in the response and recovery efforts after major disaster events.

“We’re excited to be expanding ElSight’s activities to the land of downunder, and we welcome Brad on board to lead our Australian sales operations. The ElSight team is excited to have Brad join the sales team”, said Nir Gabay, CEO & Founder of ElSight.

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For more information please, contact :

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About ElSight

Founded in 2009 and public on ASX since 2017, ElSight’s (www.elsight.com) cutting-edge real-time, adaptive data transmission technology was designed to address the most demanding connectivity needs. The platform currently presents an unmatched level of reliability, lowest latency, and highest adaptive bandwidth over cellular networks in the form of ideally secure milspec solutions for defense and civil usage. For more information, please visit www.elsight.com.