



ASX Announcement

2 August 2017

## Elsight and Alrena agree to jointly offer new **SmartMedicase** emergency telemedicine solution

### Highlights

- Alrena **SmartMedicase** is a remote fully-featured first-aid medical suitcase that connects ER doctors to the field using cutting edge wireless data & video streaming technologies.
- Agreement targets US\$6m in sales revenue to Elsight and exclusion of competitive technologies in the **SmartMedicase**.
- Alrena retains exclusive access to Elsight technology in the telemedicine field subject to purchase minimums set annually and measured quarterly, while Elsight gets exclusive distribution for **SmartMedicase** in Australia and Israel.

**Paris, France** — **Elsight** Australia and SAS **Alrena** Technologies, have agreed upon the introduction and joint distribution of a revolutionary solution for emergency medicine. The **SmartMedicase** was jointly developed in an effort to address the acute and growing challenge of the global shortage of medical doctors. This solution enables paramedics and police officers in remote places to help people with injuries and illnesses in emergency situations, while being remotely supervised by the best medical doctors in major hospitals.

Under the agreement **Alrena** will configure its medical suitcase and the constituent devices therein to work with the **Elsight** platform. This is expected to be completed and in full force by 15 September, 2017. The agreement targets sales representing US\$6m over three years to **Elsight**. The agreement also stipulates a floor for minimum quantities in any given year in order to maintain exclusivity to **Elsight** products in the area of Telemedicine. In addition, **Alrena** will use **Elsight** products to the exclusion of all competitors and **Elsight** will be granted exclusive distribution for Israel and Australia.

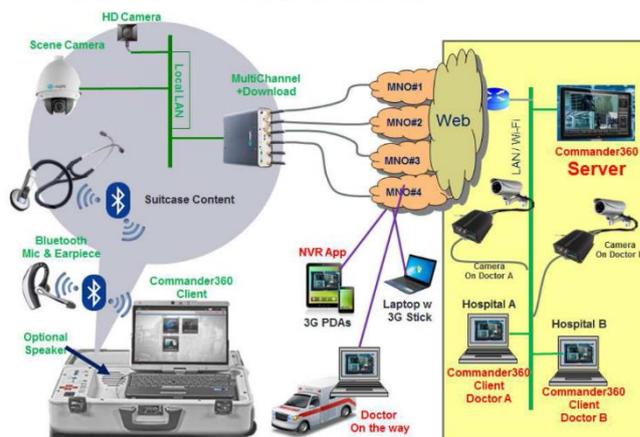
“This **SmartMedicase** connects onsite emergency forces with doctors and provides them with secured communication and real-time medical information capabilities to save lives” said Nir Gabay, **Elsight**’s CEO. “We do all of that under the strictest confidentiality, with military grade protection against interception by hackers. Our market analysis shows that once available on the market, any hospital, rural medical clinic, private nursing service, prison, police car, ambulance, military unit, local municipality, remote farm or mine, could be potentially equipped with **SmartMedicase** as their next generation first-aid solution”.

Worldwide, the chronic shortage of medical doctors has reached crisis proportions. This is true not only in third world countries or remote areas such as in outback Australia, but also in the most advanced economies. As an example, in France, the shortage of doctors combined with poor and random cellular coverage (one never knows which operator has the best coverage) in many remote locations is turning **SmartMedicase** into an ideal and compelling solution that addresses both issues simultaneously.

A terror attack on busy shopping centres, rural villages far from hospitals, elderly population in an emergency situation, car accidents on remote roads or even a combat injury across enemy lines – all these emergency situations may force the paramedic to deal with these medical procedures on their own without the help of a medical doctor.

The revolutionary **SmartMedicase** addresses this critical gap by offering a team of doctors in a nearby hospital, a real time medical picture of the situation. This way they can support the on-site paramedics while preparing the hospital for the arrival of the injured in an ambulance.

**SmartMedicase** enables the remote team of doctors to view the patient on large tv screens at the hospital through a quality HD camera, receive critical medical information from the **SmartMedicase** medical instrumentation and instruct the onsite paramedics how best to treat the individual prior to arrival at the hospital emergency room.



Conferencing capability is a major improvement over existing point-to-point Telemedicine's notorious limitation. **SmartMedicase** enables simultaneous data transferring and discussions among several doctors and paramedics (e.g. emergency, cardio, surgeons).

Richard Kletzkine, president of **Alrena** said "We are in the business of saving lives. We enable emergency personnel to provide first aid to the elderly, sick and injured, whilst being supported remotely by medical doctors. Our **SmartMedicase** is equipped with **Elsight's** super high bandwidth and fully secured communication device that enables the user to communicate and transmit medical data from anywhere to any hospital of choice. We believe that our **SmartMedicase** is going to make a huge difference in many countries around the globe with this new, ground breaking technology. 2018 is going to be a great year for us."

Equipped with the powerful combination of **Alrena** and **Elsight's** technologies everything becomes very simple to operate - just put **SmartMedicase** next to the scene, push one button and all the connections and medical tools are instantly activated. At the hospital, the Emergency Doctor can view the scene using the helmet-HD-camera, examine the patient, and after checking his vital signs can remotely advise the paramedic.

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## About Alrena

**Alrena Technologies** ([www.alrena.net](http://www.alrena.net), [www.alrena.com](http://www.alrena.com)) is a Paris based innovator developing a platform for emergency medicine to remote locations. Beyond these developments, the company constantly works towards the integration of new medical devices to assure constant enrichment of its content and capabilities. They offer the medical community and the emergency forces a strong team of engineers and R&D.

## About Elsight

**Elsight** is a solution provider of ground-breaking hybrid video and data services (on-the-move or fixed) for large Safe-City projects, sensitive facilities management, and surveillance activities. The platform supports video capturing, recording, and highly secured and protected transmission against video interception and hacking. **Elsight's** platform was designed to address the most demanding requirements of Special Forces across enemy lines and sophisticated intelligence organizations. These systems underwent the most rigorous testing in combat situations as well as extensive testing by the most demanding laboratories. As a result they present an unmatched level of reliability, lowest latency, and highest adaptive bandwidth over cellular networks that enables HD and 4K tv transmission quality, with "never-fail" redundancy and much more. For the first time they offer strict military requirements for civil usage. **Elsight's** customers range from defence and homeland security, industrial security, first responders and healthcare.